



Baton Rouge

April 13, 2024

Pennington Biomedical Research
Center

Epilepsy Alliance Louisiana invites you to support the 20th annual Seize the Day Baton Rouge. Seize the Day is an opportunity to make a positive impact on our epilepsy community. This event is not just a chance to raise funds to support epilepsy programs but to raise awareness about epilepsy and provide hope to our community. Seize the Day is a place to connect, share experiences, and provide support to those affected by epilepsy. It's a reminder that no one fights alone.

Epilepsy Alliance Louisiana provides essential programs and services in our state to people living with epilepsy and their families, including, but not limited to:

- Seizure Recognition and Response Training
- Client Resource Management
- Support Groups
- Patient Assistance

There are almost 55,000 people living with epilepsy in Louisiana, and they (each or all?) face a unique set of challenges. By becoming a sponsor of Seize the Day Baton Rouge, you can help us make a difference in their lives. It's a chance to give back to the community and support a cause that truly matters. We have a range of sponsorship opportunities and are grateful for any support you can provide. Join us in making a positive impact on the epilepsy community in Louisiana. Together, we can make a difference and Seize the Day!

To learn more about our work visit: www.epilepsylouisiana.org

Sincerely,

Amanda Mitchell

Amanda Mitchell, MPH
Executive Director





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Corporate Sponsorships

Presenting Sponsor - \$10,000 (only one available)

- Sole sponsor logo on two vinyl banners at the event (4' x 10') recognizing the presenting sponsor
- Logo on race t-shirt sleeve
- Opportunity to give opening remarks
- Logo on EAL website for one year
- Prime location to engage participants with a vendor/educational booth (tent, table, and chairs provided)
- Verbal recognition at the event
- 4 individual social media posts during March and April recognizing the presenting sponsor
- Registration fee waived for 10 race participants
- Logo on race website as the presenting sponsor
- Logo on race t-shirt back
- Logo on welcome banner
- 2 yard signs at the event
- Recognition in our Epilepsy Newsletter distributed to more than 5,000 people, and additional social media posts on all EAL accounts which reaches more than 7,000 followers

Gold - \$5,000 (only five available)

- Each gold sponsor will have one unique sponsor opportunity (e.g. water station sponsor) highlighted with an individual banner.
- Prime location to engage participants with a vendor/educational booth (tent, table, and chairs provided)
- Verbal recognition at the event
- 4 individual social media posts during March and April for each gold-level sponsor
- Registration fee waived for 5 race participants
- Name on race website as a gold-level sponsor
- Logo on race t-shirt back
- Logo on welcome banner
- 2 yard signs at the event
- Recognition in our Epilepsy Newsletter distributed to more than 5,000 people, and additional social media posts on all EAL accounts which reaches more than 7,000 followers





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Corporate Sponsorships

Silver - \$2,500

- Opportunity to engage participants with a vendor/educational booth (table and chairs provided)
- 2 individual social media posts during March and April for each silver-level sponsor
- Registration fee waived for 5 race participants
- Name on race website as silver-level sponsor
- Logo on race t-shirt back
- Logo on welcome banner
- 2 yard signs at the event
- Recognition in our Epilepsy Newsletter distributed to more than 5,000 people, and additional social media posts on all EAL accounts which reaches more than 7,000 followers

Bronze - \$1,500

- Opportunity to engage participants with a vendor/educational booth (table, and chairs provided)
- Logo on race t-shirt back
- Logo on welcome banner
- 2 yard signs at the event
- Recognition in our Epilepsy Newsletter distributed to more than 5,000 people, and additional social media posts on all EAL accounts which reaches more than 7,000 followers

Influencer - \$750

- Logo on race t-shirt back
- Logo on welcome banner
- 2 yard signs at the event
- Recognition in our Epilepsy Newsletter distributed to more than 5,000 people, and additional social media posts on all EAL accounts which reaches more than 7,000 followers

Motivator - \$500

- Logo on race t-shirt back
- Logo on welcome banner
- Recognition in our Epilepsy Newsletter distributed to more than 5,000 people, and additional social media posts on all EAL accounts which reaches more than 7,000 followers

Energizer - \$250

- Logo on race t-shirt back
- Logo on welcome banner





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Sponsor Registration Form

You can sponsor Seize the Day Baton Rouge by completing this form and returning it to amanda@epilepsylouisiana.org. To access the digital for, use the **QR Code** below or visit <https://wkf.ms/46K8Vfa>

Contact Information:

Company Name:

Company Address

Contact Name:

Contact Email:

Contact Phone:

Sponsorship Level:

Presenting Sponsor - \$10,000

Influencer - \$750

Gold - \$5,000

Motivator - \$500

Silver - \$2,500

Energizer - \$250

Bronze - \$1,500

Payment:

Check by mail

Please remit to:
Epilepsy Alliance Louisiana
11822 Justice Ave Ste B4
Baton Rouge, LA 70816

Paypal

An invoice will be sent to the contact email provided above.

Logo:

Please include a company logo along with this form.



REGISTER NOW



Scan QR code or visit:
<https://wkf.ms/46K8Vfa>